



Funding Your Building Project Getting Ready to Win

Church leaders ask, “Can we raise money for our new building project in this economy?” The answer is yes. Here are 5 keys for funding your building project in tough economic times. So get ready (do your homework) to win.

1. Own the project.

One senior pastor said, *“Certainly the building committee owns the idea for our new addition. And my staff is on board. And my board members are excited...well, maybe some of them are.”*

Here’s the winning strategy – Only those who help birth the project are the ones who really own it. So what do you do? Get the congregation engaged with the project long before the floor plan is ever finished. Feed them lunch after a Sunday service, put them in small focus groups and help them visualize themselves in the new facility. Do this well before the building committee puts the final touches on the plan. Getting ready to win means that this step is never short-circuited.

2. People give to the ones they love.

Remember the excitement you had when you bought a gift for someone you loved? Half the fun was deciding what to give and the other half was watching them open the gift. It’s no different when it comes to Kingdom giving. Giving to God is an expression of our love for Him. That makes giving to a building project an emotional decision. Your people either feel excited, apathetic or even angry about their gift. So what do you do? Make certain your people understand we give out of love to the One who first loved us. Encourage them to pray about their gift. Then teach them to obey what God asks them to give.

3. Understand God’s timing.

Let’s face it. These are turbulent times. Your congregation is part of the world’s economy and they’re pushed and pulled when it comes to money. But wait a minute! Where in God’s Word does it say that the Kingdom can only be furthered if the Dow Jones is up? Where does it say that Paul had to first check the stock market before he planted a new church? It doesn’t.

You know these are tough economic times so help your people understand that God calls us to be stewards of what we have today...not what we had yesterday. And help your people understand that God’s desire is that we live generous lives...as generously as He supplies and permits.



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4. Make your case.

The non-profit organizations in your community unashamedly invite your church members to give to their cause. So what should you do? Develop the 'case' for your project and help your people understand their financial gifts are for changed lives. Your new building is that bridge to transformed hearts.

5. Need trumps convenience.

We've learned a lot about giving to building projects in this recession. People are only giving to projects they consider to be absolutely urgent and necessary. Projects of convenience struggle to be funded. This may mean that some projects become a reality down the road when times are better.

Church Growth Services located in South Bend, Indiana is celebrating 52 years of successful capital campaign coaching for the local church. Their unique approach assures "you can know your campaign will succeed before you launch it."

This Article has been supplied to you by T&W Church Solutions as part of our effort to provide growing Churches in our region with relevant information to enhance their ministries and to reach out more effectively to those who do not know the Lord.

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